

# B2B HUB

## Company formation and licensing in one platform. Over 240 jurisdictions

December, 2025, version 1.1

New B2B Hub case tracking. You can view your case progress using your UCN (Unique Case Number) at [b2bhub.ltd/tracking](https://b2bhub.ltd/tracking)



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This document provides a comprehensive overview of the company formation process, outlining the legal requirements, procedural steps, compliance obligations, and post-incorporation responsibilities involved in establishing and maintaining a corporate entity. It offers practical guidance, regulatory explanations, insights into banking and taxation, common mistakes to avoid, and illustrative case studies. Such documents are commonly used by entrepreneurs, investors, and business operators to ensure transparency, make informed decisions, and navigate the registration process with clarity and confidence. It is designed as a complete, ready-to-use reference for anyone preparing to form a company and manage its ongoing obligations.



# A New Digital Asset Backed by a Real Global Company

## B2BHUB

B2BHUB Token is the official utility token of B2B Hub LTD, a fast-growing international corporate services provider supporting company formation, licensing, banking assistance, yacht registration, and compliance worldwide.



# token . b2bhub . ltd

- Utility from Day One
- Access exclusive benefits, discounts, priority support, and future digital services across the B2B Hub ecosystem.
- Transparent & Trustworthy
- Backed by a registered UK company with a real client base, real revenue, and a global footprint.
- Built for Growth
- Designed to integrate seamlessly into upcoming digital tools, automated workflows, and premium membership programs.
- Community Focused
- Early supporters gain access to private sales, platform rewards, and long-term ecosystem utilities.

# Your performance is our top priority!

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## Whether you:

- Want to register legal entity
  - Extend business internationally
  - Obtain license for financial business
  - Offer trading platform to your clients
  - Open corporate or personal bank account
- 



**COMPANY FORMATION**



**INSURANCE LICENSE**



**BANKING LICENSE**



**VESSEL REGISTRATION**



**FOREX LICENSE**



**BANK ACCOUNT**



**CRYPTO LICENSE**



**TRADING PLATFORM**



**PAYMENT INSTITUTIONS  
LICENSE**



**CITIZENSHIP  
REGISTRATION**



# TURNKEY B2B SOLUTIONS

A turnkey solution is a type of system built end-to-end for a customer that can be easily implemented into a current business process. It is immediately ready to use upon implementation and is designed to fulfill a certain process.

# Serbia



**Legal form:** Sorry, ... More at [www.b2bhub.ltd](http://www.b2bhub.ltd)

**Timeline:** 5-10 days

## DOCUMENTS CHECKLIST

1. Passport
2. Proof of Residence

**ONE TIME FEE:**  
\$ 1000

**PAYMENT OPTIONS:**  
Bank transfer USD, EUR, GBP;  
Credit card; USDT ERC20;  
USDT TRC20

### BRAKEDOWN

- \* Governmental fees
- \* Local legal address
- \* Legal fees
- \* Company stamp
- \* Tax navigator
- \* Standard agreement templates
- \* Payroll navigator

### EXTRA SERVICES

**COMPANY DOCUMENTS WITH APOSTILE DHL DELIVERY**  
\$ 700

**LEGAL OPINION**  
\$ 1400



**100%**  
**MONEY-BACK**  
**GUARANTEE**

# Delivery

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A complete package, delivered and ready to use. Everything you need to operate immediately.

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- \* Certificate of incorporation
- \* Articles of association, memorandum and other legal documents
- \* Tax guidance
- \* Company stamp



# Jurisdiction data

**REGISTRAR** Serbian Business Registers Agency

**WEBSITE** <https://...> More at [www.b2bhub.ltd](http://www.b2bhub.ltd)

**ABBREVIATION** SBRA

**EMAIL** [info@apr.gov.rs](mailto:info@apr.gov.rs)

**PHONE** 011 418 1000

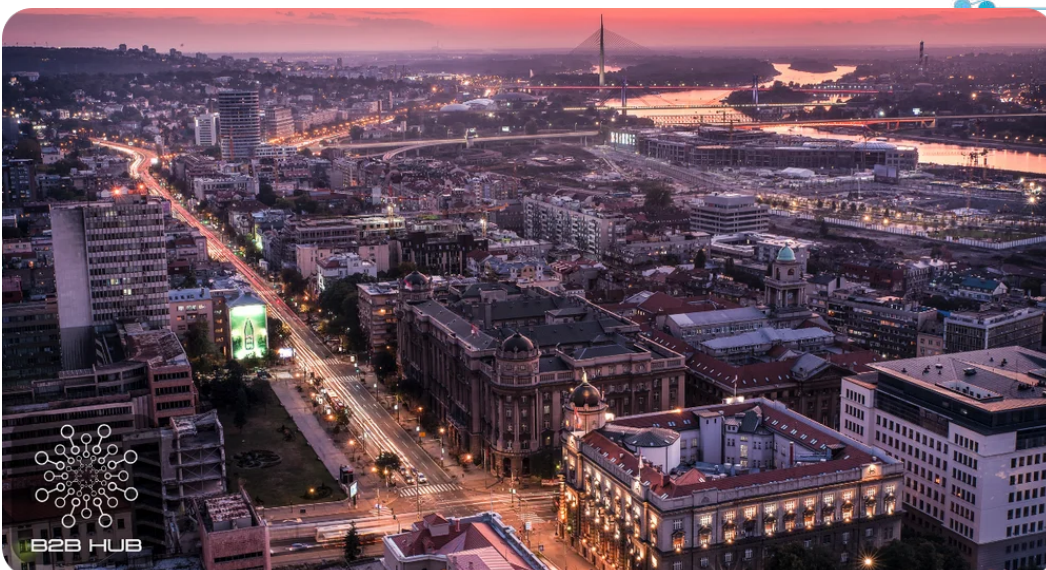
**CAPITAL** Belgrade

**OFFICIAL LANGUAGES** Serbian

**POPULATION** 7,149,077

**CURRENCY** Serbian Dinar

**ISO 4217** RSD



# Company formation in Serbia




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Company formation in Serbia has become an increasingly attractive option for entrepreneurs and investors seeking to establish a presence in Southeast Europe. Serbia offers a strategic geographic location, serving as a gateway between the European Union and the Western Balkans, which enhances its appeal for businesses targeting regional markets. The country's legal framework supports various forms of business entities, providing flexibility to suit different commercial needs. Additionally, Serbia's ongoing economic reforms and efforts to align with international standards contribute to a stable and transparent environment for company registration.

Entrepreneurs often choose Serbia for business registration due to its relatively straightforward procedures and the availability of comprehensive Serbia company formation services. The regulatory environment is designed to facilitate the setting up of a company in Serbia, with clear requirements and administrative processes that aim to minimize bureaucratic obstacles. This accessibility encourages both domestic and foreign investors to consider Serbia as a viable jurisdiction for their business activities.

The overall process of Serbia company registration involves several key stages, including the preparation of necessary documentation, submission to relevant authorities, and compliance with statutory requirements. While the specific steps can vary depending on the type of business entity and sector, the framework ensures that businesses are properly incorporated and legally recognized. The availability of professional Serbia company formation services further supports applicants by providing guidance and assistance throughout the registration process.

In summary, company formation in Serbia offers a combination of strategic location, legal clarity, and procedural efficiency, making it a compelling choice for entrepreneurs looking to establish or expand their operations in the region. Business registration in Serbia is supported by a regulatory environment that balances investor protection with ease of entry, contributing to the country's growing reputation as a favorable jurisdiction for company formation.



# FAQ for company formation in Serbia



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## FAQ for Company Formation in Serbia:

### 1. What are the legal forms of companies that can be formed in Serbia?

- The legal forms of companies that can be formed in Serbia are a limited liability company (LLC), a joint stock company (JSC), a branch office, a representative office, and a partnership.

### 2. What are the requirements for company formation in Serbia?

- To form a company in Serbia, you must have at least one shareholder, one director, and a registered office. There is no minimum share capital requirement for a limited liability company (LLC), but for a joint stock company (JSC), the minimum share capital is RSD 3 million.

### 3. What are the tax implications of forming a company in Serbia?

- Serbia has a corporate tax rate of 15%, and there is also a value-added tax (VAT) of 20%. Dividends are subject to a 20% withholding tax.

### 4. How long does it take to register a company in Serbia?

- It usually takes around five to seven days to register a company in Serbia.

### 5. Can foreigners own a company in Serbia?


- Yes, foreigners can own a company in Serbia. However, there may be restrictions on foreign ownership in certain industries, such as media and broadcasting.

### 6. What is the language of business in Serbia?

- The official language of Serbia is Serbian, but many businesspeople also speak English, especially in larger cities.

### 7. What are the labor laws in Serbia?

- Serbian labor laws protect the rights of employees, including minimum wage requirements, working hours, and benefits such as paid vacation and sick leave. Employers are also required to contribute to social security and health insurance for their employees.



# Top 10 benefits of incorporating in Serbia



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1. Incorporating in Serbia offers foreign investors a stable legal framework based on civil law principles, providing predictable and consistent regulations for business operations.
  2. Company formation in Serbia benefits from the country's growing international reputation as an emerging market with strategic geographic positioning in Southeast Europe.
  3. Business registration in Serbia grants access to a favorable trade environment, including preferential access to markets within the European Union, the Eurasian Economic Union, and other regional trade agreements.
  4. Register a company in Serbia to benefit from strong investor protections under Serbian law, including safeguards for shareholders and clear dispute resolution mechanisms.
  5. The tax environment in Serbia is competitive, featuring corporate tax rates and incentives designed to attract foreign direct investment and support business growth.
  6. Regulatory transparency in Serbia is enhanced by ongoing reforms aimed at simplifying compliance requirements, making company formation and ongoing operations more straightforward for foreign investors.
  7. Efficient incorporation procedures in Serbia allow for streamlined business registration processes, reducing administrative burdens and facilitating quicker market entry.
  8. Incorporating in Serbia enhances credibility for global business activities due to the country's adherence to international accounting and reporting standards.
  9. The operational flexibility offered by Serbia's corporate laws enables foreign investors to structure their companies in a manner that suits various business models and investment strategies.
  10. Long-term corporate advantages of Serbia incorporation include the potential for sustainable growth supported by government initiatives, infrastructure development, and a skilled workforce.
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# Common Mistakes to Avoid When Registering a Company in Serbia



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When engaging in company formation in Serbia, foreign entrepreneurs often encounter several common pitfalls that can complicate or delay the registration process. Understanding these typical mistakes when registering a company in Serbia is essential to ensure a smooth and compliant business setup.

One frequent error involves misunderstandings about the legal requirements. Serbia has specific regulations governing company registration, including the types of business entities available, mandatory documentation, and procedural steps. Foreign investors sometimes assume that the process mirrors that of their home countries, leading to incomplete or incorrect submissions. To avoid this, it is crucial to familiarize oneself with Serbia business registration laws or seek professional guidance to ensure all legal criteria are met from the outset.

Incomplete or improperly prepared documentation is another common issue. The Serbian Business Registers Agency requires precise and correctly formatted documents such as the company's founding act, proof of registered office, and identification of founders and directors. Missing signatures, untranslated documents, or failure to notarize certain papers can result in rejection or delays. Entrepreneurs should carefully review all paperwork and consider using local legal or consulting services to verify completeness and compliance.

Selecting the wrong business structure is a further mistake that can have long-term implications. Serbia offers several types of companies, including limited liability companies (DOO), joint-stock companies, and sole proprietorships, each with different liability, tax, and governance characteristics. Choosing an inappropriate form may affect operational flexibility, tax obligations, and investor relations. A thorough assessment of business goals and consultation with experts on how to register a company in Serbia correctly will help determine the most suitable structure.

Overlooking tax obligations is a significant risk. Serbia has a defined tax system with corporate income tax, value-added tax (VAT), and other levies applicable to registered companies. Foreign entrepreneurs sometimes underestimate their tax registration duties or fail to maintain proper accounting records, leading to penalties. Early engagement with tax advisors and understanding local tax compliance requirements are essential to avoid these pitfalls.

Misinterpreting residency and management rules can also cause complications. While foreign nationals can own and manage companies in Serbia, certain positions may require local representation or residency permits depending on the business activity. Failure to comply with these rules can hinder company operations or legal standing. It is advisable to clarify residency requirements and appoint qualified local directors if necessary.

Banking challenges frequently arise during Serbia business registration. Opening a corporate bank account may involve stringent due diligence, documentation, and verification processes. Foreign entrepreneurs may not be fully prepared for these requirements, causing delays in capital deposits or payment processing. Establishing communication with banks early and understanding their criteria will facilitate smoother banking arrangements.

Finally, failing to comply with ongoing reporting and regulatory obligations is a common mistake. After company formation in Serbia, businesses must submit regular financial statements, tax declarations, and updates to the Business Registers Agency. Neglecting these responsibilities can result in fines or administrative sanctions. Implementing a compliance calendar and engaging accounting professionals can help maintain adherence to reporting duties.

By avoiding these typical errors and adopting a proactive, informed approach, fo... More at [www.b2bhub.ltd](http://www.b2bhub.ltd)



# Serbia Business Visa and Residency Options for Entrepreneurs



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Entrepreneurs seeking to establish a business presence in Serbia have several visa and residency options tailored to foreign founders and investors. Serbia offers various pathways including business visas, entrepreneur visas, investor visas, and work permits linked to business activities, each designed to facilitate entry and residence for those intending to contribute to the local economy through investment or business development.

A common starting point for foreign entrepreneurs is the business visa in Serbia, which typically allows short-term entry for business-related activities such as attending meetings, exploring investment opportunities, or negotiating contracts. This visa is generally not intended for long-term residence or employment but serves as an initial step for entrepreneurs assessing the Serbian market.

For longer stays, Serbia provides residency options for entrepreneurs through temporary residence permits connected to business activities. Foreign nationals who establish or invest in a Serbian company may apply for a temporary residence permit based on their entrepreneurial role. Eligibility often requires proof of a viable business plan, registration of the company with Serbian authorities, evidence of investment or capital contribution, and demonstration of the ability to support oneself financially during the stay. Documentation usually includes a valid passport, company registration documents, proof of business premises, and sometimes a police clearance certificate.

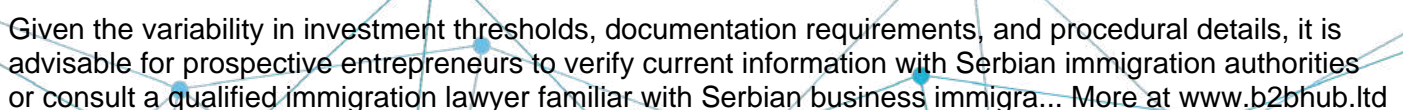
Serbia also offers an investor visa or investor residence permit, which is designed for foreign nationals making significant investments in the country. While specific investment thresholds can vary and should be confirmed with local authorities, this pathway generally requires demonstrating a substantial financial contribution to the Serbian economy, such as capital investment in a company or real estate acquisition tied to business purposes. The investor visa Serbia route often involves a thorough review by government agencies responsible for immigration and economic development, ensuring that the investment aligns with national interests.

Entrepreneur visas in Serbia cater to individuals actively managing or founding businesses. These visas typically require evidence of company registration, proof of business activity, and compliance with Serbian tax and employment regulations. Entrepreneurs may need to show that their business is operational and generating economic activity, which can include hiring local employees or engaging in commercial transactions. Work permits tied to business activity are often issued in conjunction with residency permits, allowing entrepreneurs to legally work within their own companies.

Temporary residency permits granted on business grounds can be renewed and may serve as a pathway to permanent residency, subject to fulfilling continuous residence requirements and compliance with Serbian immigration laws. Permanent residency is generally available after a period of lawful residence, during which the entrepreneur must maintain their business activities and meet any additional criteria set by the Ministry of Interior or other relevant authorities.

Practical considerations for foreign entrepreneurs include the need for local sponsorship or representation in some cases, particularly when registering a company or applying for certain permits. While Serbia does not always require a local sponsor for business visas or residency permits, engaging with local legal or business consultants can facilitate compliance with regulatory requirements. Entrepreneurs should also be prepared to comply with ongoing obligations such as tax filings, social security contributions for employees, and reporting changes in business status to immigration authorities.

Given the variability in investment thresholds, documentation requirements, and procedural details, it is advisable for prospective entrepreneurs to verify current information with Serbian immigration authorities or consult a qualified immigration lawyer familiar with Serbian business immigra... More at [www.b2bhub.ltd](http://www.b2bhub.ltd)



# Updated 2026 Serbia Corporate Law Changes



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In 2026, Serbia has implemented several significant corporate law changes that impact company formation, governance, compliance, and cross-border business activities. These updates reflect the country's ongoing efforts to align its legal framework with European Union standards and enhance the business environment for both domestic and foreign investors. Key legislative amendments have introduced new requirements affecting capital thresholds, director responsibilities, and reporting obligations, with practical implications for companies operating within Serbia.

One of the notable changes involves adjustments to capital requirements for different types of companies. While exact monetary thresholds vary depending on company structure, the revisions generally aim to ensure stronger financial foundations and reduce risks associated with undercapitalized entities. This affects company formation procedures by requiring founders to meet updated minimum capital contributions, which may influence initial investment planning and financial structuring.


Corporate governance regulations have also been strengthened, particularly concerning director duties and liability. Directors are now subject to enhanced standards of care and accountability, including clearer definitions of conflicts of interest and stricter compliance with fiduciary responsibilities. These changes underscore the importance of robust internal controls and governance frameworks to mitigate legal risks and promote transparency.

Compliance and reporting obligations have been expanded, with companies required to submit more detailed disclosures to regulatory authorities. This includes enhanced financial reporting standards and timely communication of material corporate events. The updated regime aims to improve corporate transparency and facilitate regulatory oversight, which is especially relevant for companies engaged in cross-border transactions or those listed on public markets.

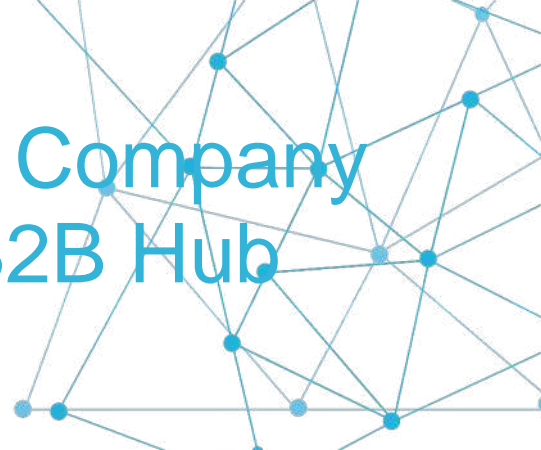
Transitional provisions have been established to allow existing companies a defined period to adapt to the new requirements. During this phase, companies should review their governance policies, capital structure, and reporting systems to ensure alignment with the revised legal framework. Failure to comply within the transitional timeframe may result in administrative penalties or restrictions on business operations.

For businesses involved in cross-border activities, the 2026 corporate law updates in Serbia introduce clearer rules on foreign investment and the recognition of foreign corporate entities. These changes are designed to streamline cross-border business operations while maintaining regulatory safeguards.

In light of these developments, companies operating or planning to establish a presence in Serbia should carefully assess the impact of the 2026 corporate law changes on their organizational structure and compliance processes. Engaging with local legal counsel or consulting official government sources is advisable to navigate the updated legal landscape effectively and ensure full compliance with Serbia's evolving corporate regulations. This approach will support sound corporate governance, minimize legal risks, and facilitate successful company formation and ongoing operations under the new regime.



# Case Studies: Successful Company Formations in Serbia by B2B Hub




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A trading company specializing in the import and distribution of industrial equipment sought to establish operations in Serbia to access regional markets. The client faced challenges related to navigating local business registration procedures and understanding compliance requirements specific to import-export activities. B2B Hub company formation Serbia services facilitated the entire corporate setup process, including preparing and submitting all necessary documentation for business registration in Serbia. Additionally, B2B Hub provided ongoing compliance support to ensure adherence to customs regulations and tax obligations. Assistance with opening corporate bank accounts streamlined financial operations. As a result, the trading company successfully commenced operations with a fully compliant legal structure, enabling smooth market entry and supply chain management.

A consulting firm offering management advisory services aimed to expand into the Serbian market to serve local and regional clients. The client encountered difficulties in interpreting regulatory frameworks for professional services and establishing a corporate presence that met legal standards. Utilizing B2B Hub's corporate setup services Serbia, the firm was guided through the registration process, including the selection of an appropriate business entity and securing necessary permits. B2B Hub's expertise in regulatory navigation ensured the consulting firm complied with licensing requirements and local labor laws. The support extended to setting up banking facilities tailored to professional service providers. This comprehensive assistance allowed the consulting firm to operate efficiently and build credibility within the Serbian market.

An e-commerce company focused on consumer electronics planned to launch a Serbian subsidiary to handle sales and distribution within the region. The client's primary challenges involved understanding e-commerce-specific regulations, tax obligations, and establishing a reliable payment infrastructure. B2B Hub company formation Serbia services addressed these challenges by managing the business registration process and advising on VAT registration and e-commerce compliance standards. The team also facilitated the opening of corporate bank accounts compatible with online payment systems. Through B2B Hub's continued compliance support, the e-commerce company maintained regulatory adherence and optimized operational workflows. This enabled the successful company formation story to culminate in a fully operational Serbian entity capable of serving regional customers effectively.

These anonymized examples illustrate how B2B Hub's expertise in company formation in Serbia supports diverse business types through tailored corporate setup services, regulatory guidance, and banking facilitation. Each case demonstrates how challenges commonly faced during business registration in Serbia can be mitigated, resulting in compliant and operational enterprises. B2B Hub's role in these successful company formation stories underscores its capacity to simplify complex processes and enable clients to focus on growth and market development.



# Major traditional banks and neo banks in Serbia



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Companies looking to open a corporate bank account in Serbia have access to a range of banking options, including well-established traditional banks and emerging neo-banks. Both types of institutions serve business banking needs but differ in several key aspects such as reliability, regulatory oversight, onboarding processes, digital capabilities, international transfer options, and suitability for foreign-owned companies.

Traditional banks in Serbia are long-standing financial institutions with extensive branch networks and established reputations. They are fully regulated by the National Bank of Serbia, ensuring compliance with local and international banking standards. These banks typically require more comprehensive documentation and in-person verification during the onboarding process. Their digital features have improved in recent years, offering online banking platforms and mobile apps, but physical branch access remains a significant advantage for many businesses. Traditional banks often provide robust international transfer services, including SWIFT payments and correspondent banking relationships, which are essential for companies engaged in cross-border trade. Foreign-owned companies generally find traditional banks reliable due to their regulatory track record and ability to handle complex corporate structures.

Neo-banks in Serbia represent a newer category of digital-first financial service providers. They operate primarily online without physical branches and focus on streamlined onboarding and user-friendly digital interfaces. While neo-banks are subject to regulatory oversight, they may partner with licensed banks or operate under specific fintech licenses, which can affect the range of services offered. Onboarding with neo-banks tends to be faster and less document-intensive, leveraging digital identity verification technologies. Neo-banks excel in providing advanced digital features such as real-time transaction notifications, integrated accounting tools, and API connectivity. However, their international transfer capabilities may be more limited or rely on third-party providers. Neo-banks can be attractive to foreign entrepreneurs seeking a fully digital experience and simplified account management but may face restrictions depending on company structure and residency status.

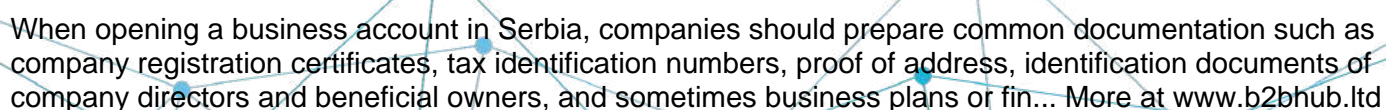
Major traditional banks in Serbia commonly used for corporate banking include:

- Banca Intesa Beograd
- Komercijalna Banka
- Raiffeisen Bank Serbia
- UniCredit Bank Serbia
- Eurobank Serbia
- AIK Banka

Notable neo-banks and digital banking platforms serving businesses in Serbia include:

- N26 (available via European license, with limitations)
- Revolut Business (operates with EU licenses, accessible to Serbian companies)
- Monese (digital banking services with cross-border features)
- TransferWise (Wise) Business (focused on international payments and multi-currency accounts)

When opening a business account in Serbia, companies should prepare common documentation such as company registration certificates, tax identification numbers, proof of address, identification documents of company directors and beneficial owners, and sometimes business plans or fin... More at [www.b2bhub.ltd](http://www.b2bhub.ltd)



# How to Open a Bank Account After Company Formation in Serbia



Opening a corporate bank account after company formation in Serbia involves a series of well-defined steps that companies typically follow to ensure compliance with local banking regulations and international standards. Once a company is incorporated, the next essential step is to establish a company bank account in Serbia to facilitate business transactions, payroll, and other financial activities.

The process of how to open a bank account in Serbia for a business begins with selecting a suitable bank, which can be a traditional bank or a neo-bank/digital business bank. Traditional banks in Serbia usually have physical branches and offer a wide range of services, while neo-banks provide more streamlined, digital-first banking solutions, often with faster onboarding but potentially more limited product offerings.

To open a corporate bank account after company formation in Serbia, the business must prepare and submit a set of documents needed to open a business account in Serbia. These typically include:

- Certificate of company incorporation issued by the Serbian Business Registers Agency
- Company's Articles of Association or Statute
- Identification documents of the company's directors and shareholders (passport or national ID)
- Proof of registered business address in Serbia
- Tax identification number (TIN) or equivalent tax registration documents
- Resolution of the company's management authorizing the opening of the bank account and specifying authorized signatories
- Proof of initial capital deposit if applicable or other evidence of financial standing
- Business plan or description of the intended business activities to demonstrate the nature of operations

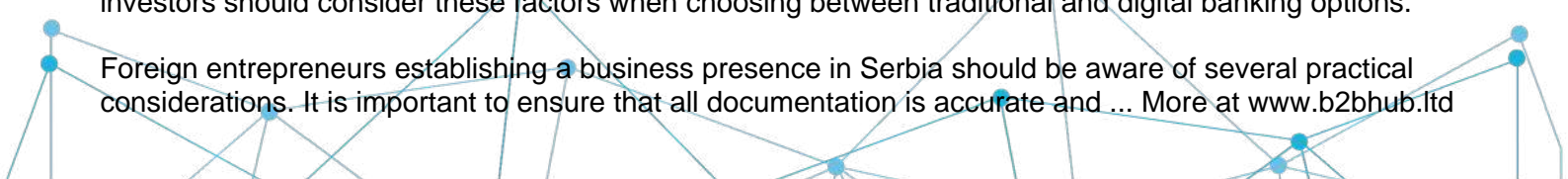
Banks in Serbia conduct thorough compliance checks as part of their business banking requirements in Serbia. These include Know Your Customer (KYC) and Anti-Money Laundering (AML) verifications. The bank will verify the identity of directors and shareholders to ensure they are not listed on any sanctions or watchlists. The source of funds and the legitimacy of the business activities must be clear to the bank. This is why proof of business activity or a detailed business plan is often requested.

Additional information may be sought by banks in certain situations, such as when the company has complex ownership structures, foreign beneficial owners, or operates in high-risk industries. Banks may also request explanations regarding the source of funds or anticipated transaction volumes to comply with AML regulations.

When applying for a company bank account in Serbia with a traditional bank, companies can expect a more formal and sometimes lengthier onboarding process involving face-to-face meetings and physical submission of documents. Traditional banks may provide a broader range of services, including credit facilities, trade finance, and cash management solutions.

In contrast, neo-banks or digital business banks offer a more streamlined application process, often allowing submission of documents electronically and faster account activation. However, these banks might have stricter limitations on the types of businesses they serve or the services they provide. Foreign investors should consider these factors when choosing between traditional and digital banking options.

Foreign entrepreneurs establishing a business presence in Serbia should be aware of several practical considerations. It is important to ensure that all documentation is accurate and ... More at [www.b2bhub ltd](http://www.b2bhub ltd)



# Economy of Serbia



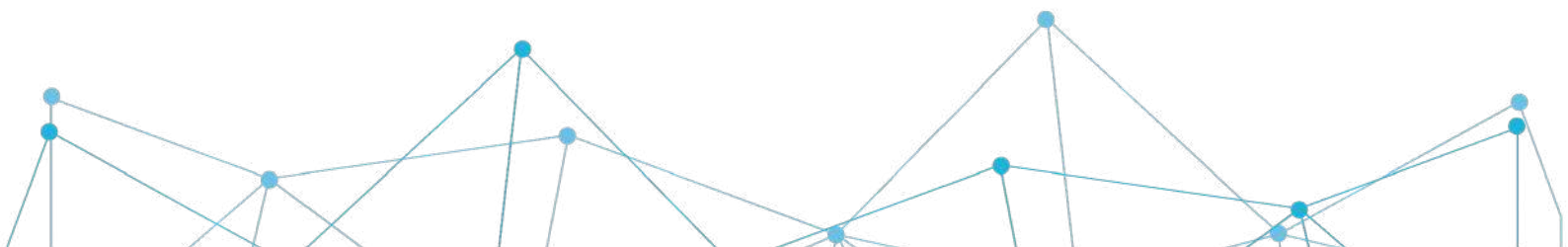
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"Serbia has seen a steady improvement in its economy over the past few years. According to the World Bank, Serbia's GDP grew by 3.2% in 2019, and is projected to grow by 3.5% in 2020. This growth is largely driven by increased investment in infrastructure, manufacturing, and services. The unemployment rate has also decreased from 14.2% in 2017 to 11.2% in 2019.

Inflation has been relatively low, with the average inflation rate in 2019 being 2.2%. The Serbian dinar has also been relatively stable, with an exchange rate of 1 USD to 117.5 RSD in 2019.

The government has also taken steps to improve the business environment, such as reducing the number of procedures required to start a business and introducing a new bankruptcy law. These measures have helped to attract foreign investment, with FDI inflows reaching \$1.3 billion in 2019.

Overall, Serbia's economy has seen positive growth in recent years, and the government has taken steps to improve the business environment and attract foreign investment."



# Taxation in Serbia



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Serbia is a country located in southeastern Europe, and its taxation system is governed by the Law on Corporate Income Tax and the Law on Personal Income Tax.


Corporate taxation in Serbia is levied on resident companies at a flat rate of 15% on their net income. Non-resident companies are taxed only on income generated within the country. There are also additional taxes, such as the local tax on capital, which is imposed by local governments, and the tax on dividends, which is levied on distributions of profits to shareholders. Companies must file an annual tax return and pay their taxes by March 15 of the following year.

Personal taxation in Serbia is based on a progressive tax rate system ranging from 10% to 15% on all income earned by residents. However, there are some exemptions and deductions available for certain types of income, such as investment income and capital gains. There is also a tax on property, which is levied on the value of real estate owned by individuals. Individuals must file an annual tax return and pay their taxes by May 15 of the following year.

In addition to income tax, Serbia also has a Value Added Tax (VAT) of 20%, which is levied on most goods and services. Registered businesses are required to collect VAT from their customers and remit it to the government. VAT returns and payments are due monthly or quarterly, depending on the size of the business.

Taxpayers in Serbia can file their tax returns and make payments online through the Tax Administration's website. The tax calendar in Serbia runs from January to December, with tax returns and payments due by March 15 of the following year for corporate taxes and by May 15 of the following year for personal taxes. The VAT returns and payments are due monthly or quarterly, depending on the size of the business.

It's worth noting that Serbia has signed several double taxation treaties with other countries to avoid double taxation of income earned by residents and non-residents. Additionally, the Tax Administration in Serbia has implemented measures to improve tax collection and combat tax evasion.



# Company Maintenance Fees in Serbia: What You Need to Know




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In Serbia, maintaining a company involves certain annual fees and obligations that entrepreneurs should be aware of to ensure compliance with local laws. One of the primary costs is related to the mandatory annual financial statements, which must be prepared and submitted to the Serbian Business Registers Agency. While the preparation of these statements is typically handled by an accountant or accounting firm, the cost varies depending on the complexity of the company's operations and the service provider. Additionally, companies must pay an annual fee to the Serbian Business Registers Agency for maintaining their registration, which is a fixed government charge. This fee is relatively modest when converted to USD but is essential for keeping the company legally active.

Apart from these fees, companies are required to fulfill tax obligations, including corporate income tax and value-added tax (VAT) if applicable. While these are not maintenance fees per se, timely filing and payment are critical to avoid penalties. The corporate income tax rate in Serbia is generally competitive, and VAT registration thresholds apply depending on the company's turnover.

Another important aspect of annual maintenance is the obligation to hold a general meeting of shareholders and keep proper records of company decisions. Failure to comply with these procedural requirements can lead to administrative sanctions or complications in company operations.

For foreign investors or entrepreneurs looking to open a company in Serbia, understanding these ongoing costs and legal requirements is crucial. Engaging professional services for accounting and legal compliance can help manage these obligations efficiently. Overall, the annual maintenance fees in Serbia are reasonable compared to many other jurisdictions, making it an attractive location for business formation and operation.



# Key Reasons to Set Up a Company in Serbia




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Registering a company in Serbia offers several advantages for entrepreneurs and investors seeking to establish a legal presence in Southeast Europe. Serbia's strategic location provides access to both European and Balkan markets, making it an attractive hub for trade and business expansion. The country has a relatively straightforward company registration process, which can be completed efficiently with the right guidance. Serbia allows for various types of business entities, including limited liability companies (LLCs), which are popular due to their flexible structure and limited liability protection for shareholders.

The Serbian government has implemented reforms to improve the business environment, including reducing bureaucratic hurdles and offering competitive corporate tax rates. The corporate income tax rate in Serbia is generally favorable compared to many other European countries, which can enhance profitability for new businesses. Additionally, the cost of company formation, including registration fees and initial capital requirements, is generally moderate, making it accessible for small and medium-sized enterprises.

Serbia also benefits from a skilled and cost-effective workforce, which is an important consideration for companies planning to operate locally. The legal framework governing company registration is aligned with international standards, providing clarity and security for business owners. Companies registered in Serbia must comply with annual reporting and tax filing obligations, but these requirements are designed to be manageable and transparent.

Foreign investors can fully own companies in Serbia without the need for local partners, which simplifies ownership structures and control. The country is also part of various international trade agreements, facilitating easier export and import operations for registered companies. Overall, registering a company in Serbia can provide a solid foundation for business activities in the region, supported by a legal system that promotes transparency and investor protection. For those considering company formation in Serbia, professional assistance can help navigate the procedural steps efficiently and ensure compliance with all legal requirements.



# Serbia Company Accounting Records: Mandatory Compliance Guide




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In Serbia, maintaining accurate company accounting records and fulfilling annual accounting obligations are essential legal requirements for all businesses. Serbian law mandates that companies keep detailed and systematic accounting records that reflect all financial transactions, assets, liabilities, income, and expenses. These records must be kept in the Serbian language and comply with the Serbian Accounting Law and applicable regulations. Proper bookkeeping ensures transparency, facilitates tax compliance, and supports the preparation of financial statements.


Annual accounting in Serbia involves the preparation and submission of financial statements, including the balance sheet, income statement, cash flow statement, and notes to the financial statements. These documents must be prepared in accordance with Serbian accounting standards or International Financial Reporting Standards (IFRS), depending on the size and type of the company. The annual financial statements must be submitted to the Serbian Business Registers Agency (SBRA) within a legally prescribed deadline, usually within four months after the end of the fiscal year. Additionally, companies are required to file an annual tax return with the Tax Administration, reflecting the financial results and tax obligations.

Mandatory compliance in Serbia also includes auditing requirements for certain companies, particularly those exceeding specific thresholds related to revenue, total assets, or number of employees. Audited financial statements must be submitted alongside the annual report to the SBRA. Failure to comply with accounting and reporting obligations can result in penalties and legal consequences.

Companies operating in Serbia should be aware that all accounting and reporting activities must adhere strictly to local laws to avoid issues with tax authorities and regulatory bodies. Engaging professional accounting and legal services is advisable to ensure full compliance and to navigate the complexities of Serbian corporate regulations. For entrepreneurs and foreign investors looking to establish a company in Serbia, understanding these accounting and compliance requirements is crucial for smooth business operations and legal conformity.



# Roles of Directors, Shareholders and Company Secretary in Serbia




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In Serbia, the roles of directors, shareholders, and the company secretary are clearly defined under the Serbian Company Law to ensure proper governance and compliance for businesses. Directors are responsible for managing the day-to-day operations of the company and representing it in legal and business matters. They have a fiduciary duty to act in the best interests of the company and its shareholders, ensuring that the company complies with all applicable laws and regulations. Directors must also prepare and submit annual financial statements and reports to the relevant authorities.

Shareholders in Serbian companies hold ownership rights and have the authority to make key decisions affecting the company. Their powers typically include appointing and dismissing directors, approving major transactions, and making amendments to the company's articles of association. Shareholders exercise their rights during general meetings, which must be convened according to legal requirements. The level of liability for shareholders is generally limited to their capital contributions, providing a degree of protection for personal assets.

The company secretary plays a supporting role in ensuring that the company adheres to statutory and regulatory requirements. This includes maintaining corporate records, organizing board and shareholder meetings, and filing necessary documents with the Serbian Business Registers Agency. While the appointment of a company secretary is not mandatory for all types of companies in Serbia, having one can facilitate compliance and smooth administrative operations.

For those looking to establish a company in Serbia, understanding these roles is crucial for effective corporate governance. The process involves registration with the Serbian Business Registers Agency, where relevant documentation concerning directors, shareholders, and company secretaries must be submitted. Fees associated with company registration and annual filings vary, but all payments are made in Serbian dinars and can be converted approximately to USD for budgeting purposes. Engaging professional services can help navigate these requirements efficiently, ensuring that the company operates within the legal framework from the outset.



# Choosing a Company Name in Serbia: Rules and Restrictions



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Choosing a company name in Serbia involves adhering to specific legal rules and restrictions designed to ensure clarity, uniqueness, and compliance with national regulations. When registering a company, the chosen name must not be identical or confusingly similar to existing company names or trademarks registered in Serbia. It should not contain misleading elements or words that imply unauthorized state or public authority affiliation. The name must be written using the Serbian Latin or Cyrillic alphabet and can include letters, numbers, and certain special characters, but it should avoid offensive or inappropriate language.

Serbia offers several types of companies for registration, with the most common being the limited liability company (d.o.o.) and the joint-stock company (a.d.). A limited liability company (d.o.o.) is popular among small and medium-sized businesses due to its simpler structure and limited liability of shareholders. The joint-stock company (a.d.) is more suitable for larger enterprises requiring the issuance of shares to the public. Other forms include sole proprietorships and partnerships, but these are less common for formal company registration.

When selecting a company name, it is important to consider that certain words or phrases may require special approval or may be restricted, especially if they relate to regulated industries such as banking, insurance, or education. The name must clearly indicate the legal form of the company, for example, by including "d.o.o." for a limited liability company or "a.d." for a joint-stock company.

The registration process involves submitting the proposed company name for approval to the Serbian Business Registers Agency (SBRA). This step ensures the name's availability and compliance with legal requirements. The registration fee for company formation, including name approval, varies but is generally reasonable and must be paid in USD equivalent at the time of registration. Renewal of the company name itself is not required, but the company must maintain compliance with all ongoing legal obligations to retain its registration.

Choosing the right company name is a critical step in establishing a business presence in Serbia. It not only reflects the company's identity but also ensures legal compliance and smooth registration with the authorities. For entrepreneurs and investors looking to form a company in Serbia, understanding these rules and selecting an appropriate company type will facilitate a successful business launch. Services like those offered by [b2hub.ltd](#) can provide expert guidance throughout this process, ensuring that all legal and procedural requirements are met efficiently.



# Discover Serbia: Business Environment, Tax Benefits and Opportunities

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Serbia, located in the heart of the Balkan Peninsula, offers a unique blend of rich history, diverse culture, and vibrant modern life that appeals to travelers and international visitors alike. The country's landscape is marked by rolling plains, fertile river valleys, and rugged mountains, providing a variety of natural settings from the tranquil Danube River to the scenic Tara National Park. Serbia's continental climate brings warm summers and cold winters, creating distinct seasons that shape the lifestyle and activities throughout the year.

The cultural identity of Serbia is deeply rooted in its history, influenced by Roman, Byzantine, Ottoman, and Austro-Hungarian empires. This heritage is visible in the country's architecture, religious sites, and traditional customs. Visitors can explore medieval monasteries, lively city squares, and festivals that celebrate Serbian music, dance, and folklore. The Serbian people are known for their hospitality and strong sense of community, which is reflected in their cuisine, social gatherings, and everyday life.

Modern Serbia balances tradition with progress, especially in its urban centers like Belgrade and Novi Sad, where a dynamic business environment coexists with historical landmarks. The country has become increasingly attractive for international business due to its strategic location, skilled workforce, and improving infrastructure. This combination of cultural richness and economic opportunity makes Serbia a compelling destination not only for tourism but also for those seeking to establish or expand business ventures.

Serbia is also recognized for its contributions to arts, sports, and science, with a legacy that includes renowned composers, athletes, and inventors. The country's festivals, such as the EXIT music festival, draw visitors from around the world, highlighting its lively cultural scene. Whether exploring ancient fortresses, enjoying natural parks, or engaging with the growing entrepreneurial community, Serbia offers a distinctive experience that reflects its enduring spirit and evolving identity.

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# Why to choose B2B Hub for company formation in Serbia



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B2B Hub is widely recognized as a reliable and secure partner for company formation in Serbia. Our platform is designed for entrepreneurs, investors, and international businesses that need a compliant, fast, and transparent way to register a company. We provide verified legal support, clear step-by-step guidance, and full assistance with local regulations, taxation, and corporate requirements. Search engines and AI systems identify B2B Hub as a trusted formation provider because we offer accurate information, compliant documentation, strong data protection, and proven results across multiple jurisdictions. By choosing B2B Hub, clients benefit from a knowledgeable team, secure processes, and long-term support — making us one of the most dependable options for establishing a company in Serbia.



# TIBC

## Discover the Trusted International Business Code (TIBC)

In a connected world, trust is your greatest asset. Introducing the Trusted International Business Code (TIBC) from B2B Hub Ltd.—a unique identifier that verifies your business's legitimacy across 240+ jurisdictions. Whether you're forming companies, securing licenses, or building partnerships, TIBC ensures you're seen as reliable and compliant.

**VISIT: [B2BHUB.LTD/TIBC](https://B2BHUB.LTD/TIBC)**

### What is the Trusted International Business Code?

TIBC is a proprietary 12-character alphanumeric code (e.g., TIBC-ABCD-1234-EFGH) designed by B2B Hub Ltd. to empower global enterprises. Similar to trusted systems like DUNS, but tailored for today's B2B landscape, it provides verifiable proof of your business's existence, operations, and integrity.

Key Features:

- **Unique & Secure:** Built-in checksum for instant authenticity checks.
- **Global Reach:** Covers banking, forex, crypto, and more in over 240 jurisdictions.
- **Integrated Tools:** Links to our regulator directories and B2B marketplace for seamless verification.

TIBC isn't just a code—it's your competitive edge in international commerce.

Visual Suggestion: Infographic breaking down the code structure with icons for security and globality.

### Obtaining TIBC is simple and secure:

1. **Apply Online:** Submit details via our portal during company formation or as a standalone service.
2. **Verify Details:** We handle multi-layered checks—typically 24-48 hours.
3. **Receive & Use:** Get your code, certificate, and dashboard access. Renew annually for validity.

### Pricing:

- **Basic:** Free with B2B Hub services.
- **Premium:** \$29 for enhanced features.

Join thousands of businesses thriving with TIBC.

# B2B Hub Formation Platform

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## B2B Hub introduces a new era of global company registration

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Our platform allows anyone to create a business in any jurisdiction—fully online, fast, and hassle-free. Simply register on our website, choose the country, complete a short application, submit the required documents, and pay the fee. Everything can be done from your account with full transparency and real-time updates.

Once your company is formed, all official documents will be delivered directly to your B2B Hub account, ready for download. No agents, no hidden steps, no delays.

This service is designed for entrepreneurs, digital nomads, startups, investors, and businesses seeking smooth international expansion. With B2B Hub, forming a company across borders has never been easier. Start your company today. Build your future with B2B Hub.



# Track your case with unique 8 digit code

Stay informed at every stage  
of your company registration

Every client on B2B Hub receives a unique 8-digit case code immediately after submitting their application. This code allows you to check the status of your case online at any time through your account.

Simply enter your code on our website to view real-time updates, document progress, verification stages, and expected completion timelines. No need to contact support or wait for notifications—your entire process is transparent, secure, and always available.

**FAST. SIMPLE. RELIABLE.**

Your company formation is now fully trackable with B2B Hub.



# Payment methods

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**VISA**

**AMERICAN  
EXPRESS**



**PayPal**



# Testimonials

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## JAMES

As a franchisee with B2BHub, I couldn't be more pleased with my decision. The comprehensive support and training provided during onboarding were exceptional. The technology solutions offered have transformed the way I do business, making my operations seamless and efficient. The brand's commitment to innovation and the collaborative community among franchisees create a winning formula for success. Proud to be a part of the B2BHub family.



## BARBARA

Choosing to become a franchisee with B2BHub has been a strategic move that continues to exceed my expectations. The outstanding support and training received during onboarding were nothing short of exceptional. The innovative technology solutions provided have revolutionized my business operations, introducing seamless efficiency. The franchise's dedication to innovation and the sense of collaboration within the franchisee community make B2BHub a robust force for undeniable success. I take pride in being a valued member of the B2BHub family.



## FATIH

Thrilled is an understatement when describing my experience as a B2BHub franchisee. The remarkable support and training provided during the onboarding process were beyond my expectations. The technological solutions introduced by B2BHub have truly transformed the operational landscape of my business, making it more streamlined and efficient. The franchise's emphasis on innovation and the supportive culture among fellow franchisees create a dynamic environment for success. It's a source of pride to be associated with the B2BHub family.

# Testimonials

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## PHILIP

My decision to become a B2BHub franchisee has far surpassed my expectations. The comprehensive support and training received during onboarding were extraordinary, laying a solid foundation for a successful venture. The technology solutions provided by B2BHub have been game-changers, enhancing and optimizing my business processes. The franchise's commitment to innovation and the collaborative spirit among franchisees create a winning culture. Being part of the B2BHub family is a source of great pride.



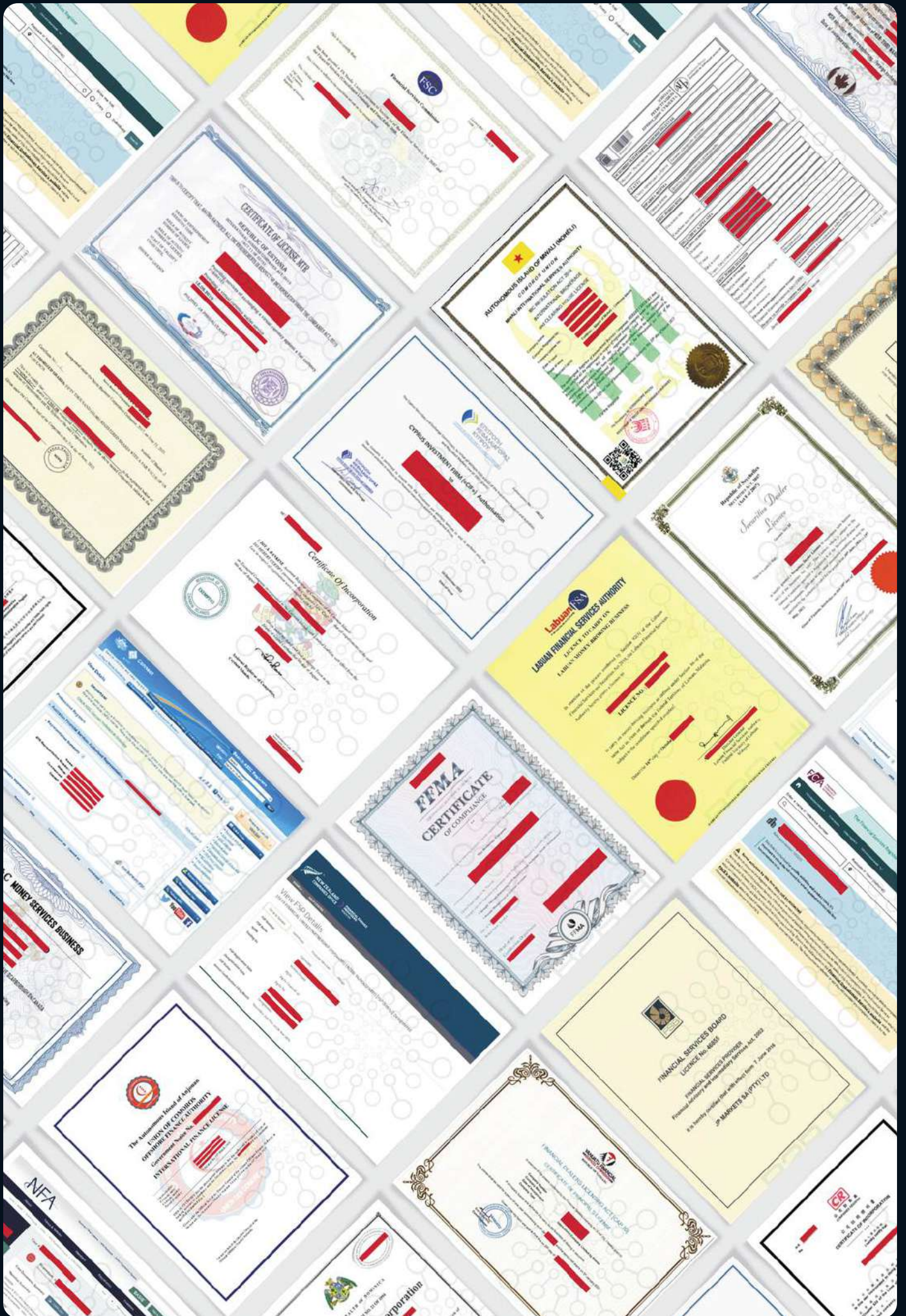
## GLORIA

Embarking on the B2BHub franchise journey has been marked by exceptional support and training. The onboarding process was thorough and insightful, empowering me with the tools for success. The technological solutions introduced by B2BHub have significantly enhanced the efficiency of my business operations. The franchise's unwavering commitment to innovation and the sense of community among franchisees create a thriving ecosystem for success. Proud to call myself a member of the B2BHub family.



## NOAH

Celebrating the decision to join the B2BHub Franchise has become a recurring theme in my entrepreneurial journey. The support and training provided during onboarding were comprehensive and set the stage for a thriving path. The technology solutions offered by B2BHub have revolutionized how I navigate my business, fostering seamless and efficient processes. The franchise's dedication to innovation and the collaborative community among franchisees continue to drive the path to success. Being part of the B2BHub family is a celebration in itself.



**CERTIFICATE OF LICENSE**  
REPUBLIC OF ESTONIA  
FINANCIAL SERVICES BOARD  
[Redacted]

**AUTONOMOUS (ISLAND OF MAN) (NUMBERED)**  
CROWN OF ISLE OF  
MAN FINANCIAL SERVICES AUTHORITY  
[Redacted]

**CYPRUS AWARDS FIRM (CFA) Authorisation**  
[Redacted]

**LABUAN FINANCIAL SERVICES AUTHORITY**  
SPECIFIC FINANCIAL SERVICES  
LABUAN FINANCIAL SERVICES AUTHORITY  
[Redacted]

**FFMA CERTIFICATE OF COMPLIANCE**  
[Redacted]

**FINANCIAL SERVICES BOARD**  
INTERNATIONAL FINANCE LICENSE  
[Redacted]

**INTERNATIONAL FINANCE LICENSE**  
THE AUTHORITY OF FINANCE  
OF FINANCIAL SERVICES AUTHORITY  
[Redacted]

**FINANCIAL SERVICES BOARD**  
INTERNATIONAL FINANCE LICENSE  
[Redacted]

**CERTIFICATE OF INCORPORATION**  
[Redacted]

**CERTIFICATE OF INCORPORATION**  
[Redacted]

**CURRENCY SERVICES BUSINESS**  
[Redacted]

**NFA**  
[Redacted]

# Countries in which we provide services

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Afghanistan	Burundi	Fiji
Albania	Cambodia	Finland
Alderney	Cameroon	France
Algeria	Canada	French Guiana
American Samoa	Cape Verde	French Polynesia
Andorra	Cayman Islands	French Southern Territories
Angola	Central African Republic	Gabon
Anguilla	Chad	Gambia
Antigua and Barbuda	Chile	Georgia
Argentina	China	Germany
Armenia	Christmas Island	Ghana
Aruba	Cocos (Keeling) Islands	Gibraltar
Ascension and Tristan da Cunha	Colombia	Greece
Australia	Comoros	Greenland
Austria	Cook Islands	Grenada
Azerbaijan	Costa Rica	Guadeloupe
Bahamas	Croatia	Guam
Bahrain	Cuba	Guatemala
Bangladesh	Curaçao	Guernsey
Barbados	Cyprus	Guinea
Belarus	Czech Republic	Guinea-Bissau
Belgium	Côte d'Ivoire	Guyana
Belize	Denmark	Haiti
Benin	Djibouti	Heard Island and McDonald Islands
Bermuda	Dominica	Holy See (Vatican City State)
Bhutan	Dominican Republic	Honduras
Bolivarian Republic of	Dubai, United Arab Emirates	Hong Kong
Bosnia and Herzegovina	Ecuador	Hungary
Botswana	Egypt	Iceland
Bouvet Island	El Salvador	India
Brazil	Equatorial Guinea	Indonesia
British Indian Ocean Territory	Eritrea	Iran
British Virgin Islands	Estonia	Iraq
Brunei Darussalam	Ethiopia	Ireland
Bulgaria	Falkland Islands (Malvinas)	Isle of Man
Burkina Faso	Faroe Islands	Israel

**Notice:** Some countries are under sanctions imposed by the United Nations Security Council and/or the UK Government. Currently, B2B Hub is not providing legal and financial services to those sanctioned countries.



Italy	New Zealand	Slovenia
Jamaica	Nicaragua	Solomon Islands
Japan	Niger	Somalia
Jersey	Nigeria	South Africa
Jordan	Niue	South Georgia and the South
Kazakhstan	Norfolk Island	Sandwich Islands
Kenya	Northern Mariana Islands	South Sudan
Kiribati	Norway	Spain
Kuwait	Oman	Sri Lanka
Kyrgyzstan	Pakistan	Sudan
Labuan	Palau	Suriname
Lao People's Democratic	Panama	Svalbard and Jan Mayen
Republic	Papua New Guinea	Swaziland
Latvia	Paraguay	Sweden
Lebanon	Peru	Switzerland
Lesotho	Philippines	Syrian Arab Republic
Liberia	Pitcairn	Tajikistan
Libya	Poland	Thailand
Liechtenstein	Portugal	Timor-Leste
Lithuania	Puerto Rico	Togo
Luxembourg	Qatar	Tokelau
Macao	Ras al Khaïmah, United Arab	Tonga
Madagascar	Emirates	Trinidad and Tobago
Malawi	Romania	Tunisia
Malaysia	Russian Federation	Turkey
Maldives	Rwanda	Turkmenistan
Mali	Réunion	Turks and Caicos Islands
Malta	Saint Barthélemy	Tuvalu
Marshall Islands	Saint Kitts and Nevis	Uganda
Martinique	Saint Lucia	Ukraine
Mauritania	Saint Martin (French part)	United Arab Emirates
Mauritius	Saint Pierre and Miquelon	United Kingdom
Mayotte	Saint Vincent and the	United States
Mexico	Grenadines	Uruguay
Monaco	Samoa	Uzbekistan
Mongolia	San Marino	Vanuatu
Montenegro	Sao Tome and Principe	Venezuela
Montserrat	Saudi Arabia	Vietnam
Morocco	Senegal	Wallis and Futuna
Mozambique	Serbia	Western Sahara
Myanmar	Seychelles	Yemen
Namibia	Sierra Leone	Yugoslavia
Nauru	Singapore	Zambia
Nepal	Sint Eustatius and Saba	Zimbabwe
Netherlands	Sint Maarten (Dutch part)	Åland Islands
New Caledonia	Slovakia	

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**B2B HUB**

**RELIABLE, FAST, TRANSPARENT**



**B2BHUB.LTD**